

WELCOME BUILDING

LEAD ARTIST BRIEF



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This document outlines a public art
commission opportunity
for South West based artist(s) for:

**Welcome Building, 4 Glass Wharf, Temple Quarter,
Bristol, BS2 0PS**



Introduction

We seek to appoint an artist/s to deliver this exciting and highly visible public art programme on behalf of Candour (the Client) who is developing the Welcome Building as a new workspace for Temple Quay in Bristol.

This commission is an opportunity to develop:

- A significant public artwork (across internal and external locations)
- A podcast episode.
- A community engagement programme, delivered either by the Lead Artist or third party

The total budget for this commission is £109,000 plus VAT*.

The deadline for submitting an expression of interest is Friday 5th January 2024, 10am

We know our region is rich with high quality and engaged artists, who have experience of working at scale. For this reason the principles guiding the programme are purposefully broad, to allow as open an invitation as possible for artists to respond creatively.

Candour's defining ethos for the Welcome Building is that it creates a bold landmark development on a key Bristol gateway site and a socially responsive environment, that reflects contemporary and future ways of working and living.

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Welcome Building Public Art Principles

Welcome Building Public Art Programme follows the following principles:

1. To develop the regional arts ecology by commissioning creative(s) from the region.
2. To relate to its context, be that the history of the place, the building's theme of welcome or its local communities.
3. To be ambitious and of high artistic quality.
4. To be public facing, create local civic pride and provide legibility for building occupants, visitors and the wider city.
5. To contribute to a welcoming external entrance and flexible internal lobby area known as "The Street".

Artist Criteria

For the permanent artwork(s), artist/s are encouraged to apply if:

1. They, or their practice, is based within the South West of England.
2. They have, or can obtain, Public Liability Insurance with a minimum limit of £2,000,000
3. They are available to deliver the programme in line with the Timeline (pages 14-15).
4. They are experienced or have the capabilities for working at this scale.

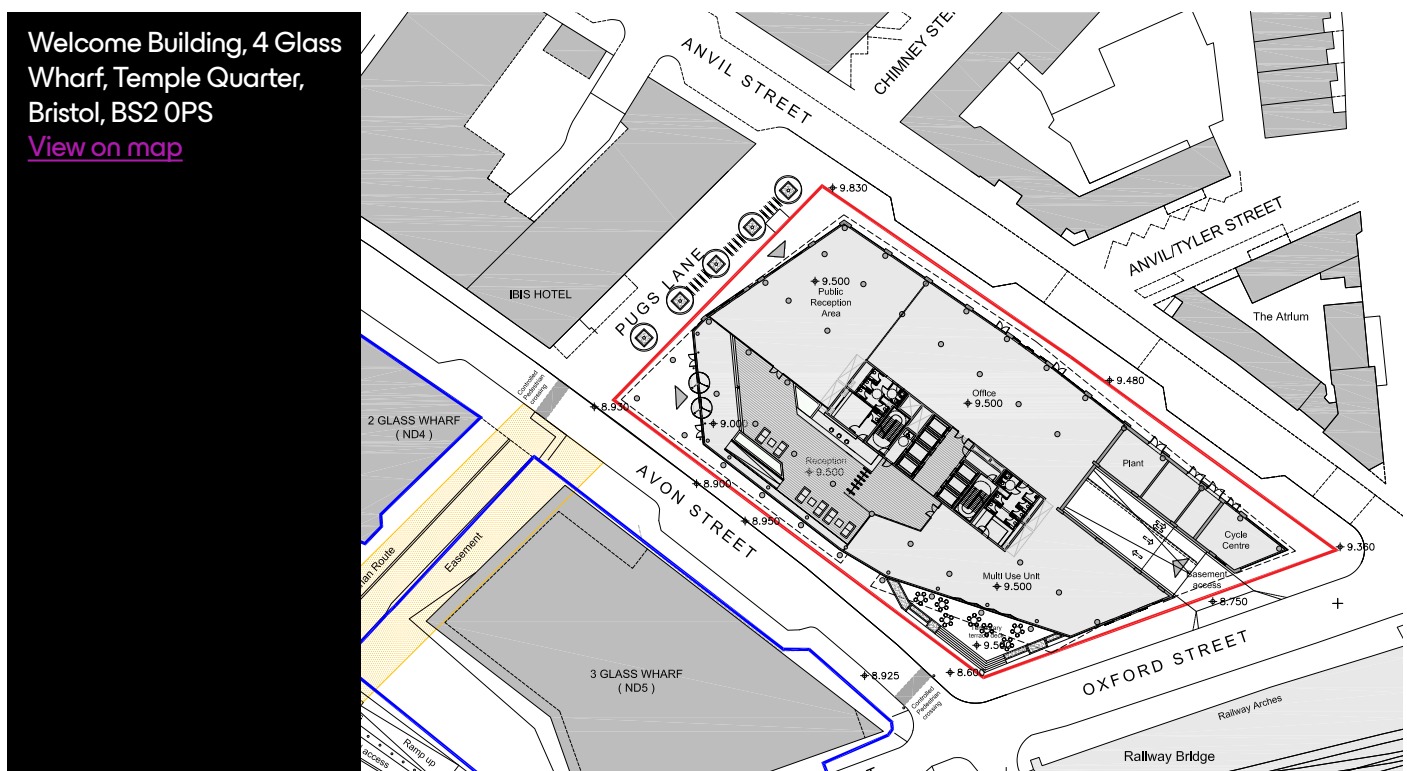
Site Location and Context

The Welcome Building is situated at 4 Glass Wharf, Bristol, in the [Temple Quarter Enterprise Zone](#). It is near the historic Temple Meads train station, the Floating Harbour, significant (and relatively new) commercial buildings at 2 and 3 Glass Wharf, and backs onto the residential neighbourhoods of St Philips and The Dings. It is also located near a range of small independent businesses (cafe, bike repair shop, gym), which are located in the railway arches on Oxford St.

The area is a patchwork of high rise commercial buildings nestled amongst paved public spaces, riverside walkways and bridges over and around The Floating Harbour. These routes provide pedestrian and cycle access to Bristol Temple Meads station. The area is accessible by public transport and sustainable modes of transport.

Other nearby uses include the Ibis hotel on Pugs Lane, a hospital supplies retailer, serviced apartments, food wholesalers and railway sidings for trains heading into and out of Bristol Temple Meads station.

From historic maps it has been determined that the site housed the lower midland transport yard, railway sidings and a small dock. [Interestingly](#), the route of the rail line that previously ran out north east from the historic transport yard is now taken up by Pugs Lane and forms part of the initial route onto the Sustrans Bristol to Bath cycle route.



Public Artwork Audience

The future audience for the public art programme will be made up of Welcome Building office based workers and companies, building visitors and members of the public/local residents.

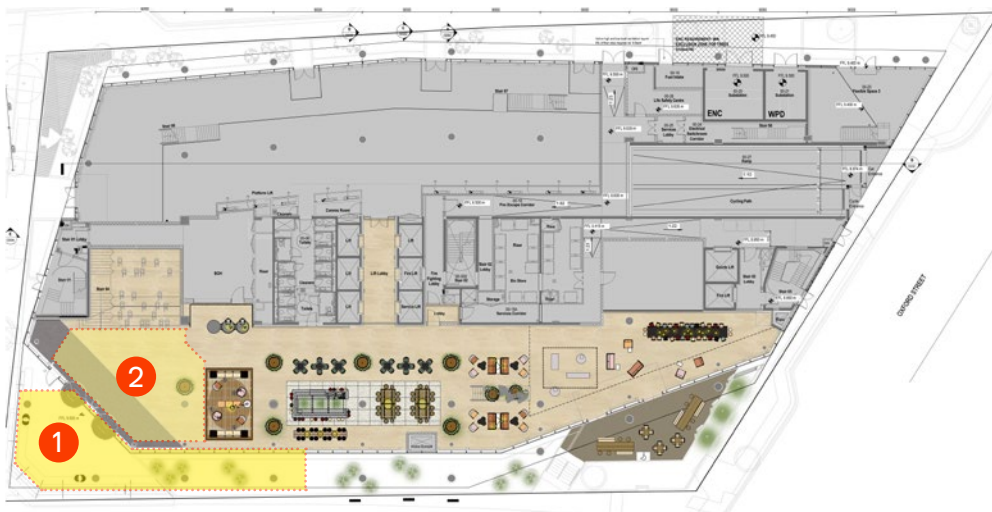
The large ground floor reception area, known as “The Street” and its entrance, will be the focus of the public art programme and will be a publicly accessible space, driven by a range of expectations and behaviours for each user. These include tenants of the building who work in the office spaces above ground floor level, who will use The Street for meetings, talks, coffees/lunch and general socialising. Visitors of these tenants, for meetings and other business purposes and the public, who will be able to access The Street to look at the public artwork, visit the cafe and experience a potential programme of cultural work programmed by the end building operator.



Location and Scope of Permanent Artwork(s)

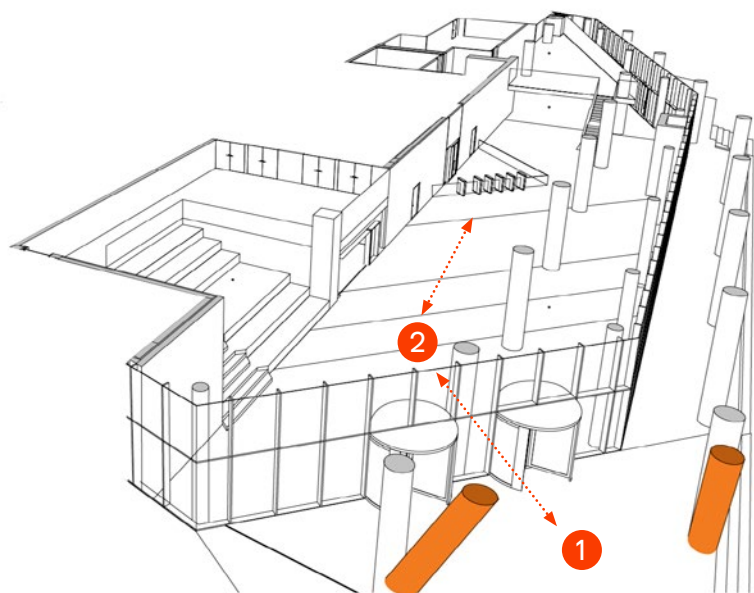
We are looking for a creative public artwork response that can be sited in the two locations shown below (Area 1 and Area 2).

It is not expected that the artworks take up the whole of these areas but instead the areas show the scope of where the artworks could inhabit



Site plan of ground floor including "The Street" internal area
←

3D view from entrance into The Street (double height)
→



Location 1

**External entrance piece at corner
Avon St/Pugs Lane or to right of
main entrance**

A significant and impactful exterior artwork at Location 1 - holding the entrance area outside the building at the corner of Avon Street and Pugs Lane. This corner will form the main public entrance into the building, slightly raised above the footway by a set of steps and a ramp. The space will be double height and framed by bold structural pillars. This area will be a key route for people travelling to and from Bristol Temple Meads on foot and by bicycle/e scooter and will form a new gateway to the Bristol to Bath bicycle path and new Temple Quarter Enterprise Zone and University of Bristol Enterprise Campus.



Location 2

The Street (internal ground floor lobby)

A significant and impactful interior artwork - either a continuation of the artwork at Location 1 or a separate artwork, running from the entrance through into The Street area - viewable from outside of the building and inviting you to move into the building. This interior space will be double height and the aim is that it feels welcoming and of its place. The space will be open to the public and busy with tenants, visitors, public and those working in the space at the cafe or meeting spaces.

Note:

Concept design – for illustrative purposes only - interior designer impression below



View from main entrance into The Street (looking South East)
←

View from The Street towards the Avon Street/ Pugs Lane entrance (looking North West)
→



The permanent artwork/s may be either a singular piece or artworks connected or interrelated across locations 1 and 2.

The commission is for permanent artwork/s with an expected 15 year lifespan . Artist(s) will need to provide a maintenance plan for the work and instructions for its deinstallation once required.

Artists will be supported by Bricks to deliver the project.

Site Visits and Opportunity to Meet Bricks in Person

We are scheduling site visits for artists prior to the deadline for EOI submission, please let us know if you would like to see the site in person. At these events you will be able to meet Bricks, hear more about the project and ask questions face to face.

These will take place in **November and December 2023** with Bricks and developer Candour.

Please contact publicart@bricksbristol.org to find out more about available dates and how to book onto these.

Please also get in touch to discuss any access requirements you have, either for the site visit or the project in general:
publicart@bricksbristol.org

Community Engagement

The Welcome Building Public Art Programme will include bespoke engagement activities designed, in collaboration with the artist as part of their commission. These activities will respond to the artist's practice, their proposals for the project and the local community and be of a scale commensurate to a **£5,000 budget**. We welcome proposals that include the artist working with the community to develop the artwork/s, but this is not essential and we also welcome proposals around the sharing of practice with local people.

We appreciate community engagement is its own skillset, as such this element could be delivered by a third party creative and if so we will work with the commissioned Lead Artist to set the brief and deliver this.

Podcast

A podcast producer will work with the commissioned Lead Artist to help them design and create a podcast episode picking up on the theme and scope of the commission, the artist's practice and other pertinent aspects of the project; as driven by the artist. The podcasts will be held on Bricks website and podcast channel and users of the reception area and audiences of the artwork can access the podcasts via QR codes in the space.

Budget*

If commissioned, the following budget is available to the Lead Artist:

Permanent artwork(s) budget

Artwork at corner Avon St/Pugs Lane to right of main entrance (exterior artwork) + The Street (interior artwork)

Artist fee incl podcast and any necessary insurances (and any time spent on engagement work if not undertaking the separate £5k commission for this)	£38,000
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Artwork Materials & Manufacture	£50,000
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Installation Costs	£13,000
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Maintenance and Legal Documentation Preparation for Handover	£3,000
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Total (+ VAT, dependent on artist's tax status)	£104,000
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Engagement Activity Budget

A programme of activities or an event or another suitable proposal for engaging with local people and the local creative community through the public artwork programme.

All associated costs
(Bricks can provide supporting marketing and comms as appropriate)
= **£5,000** (+ VAT, dependent on artist's tax status)

Total Budget (+ VAT, dependent on artist's tax status)	£109,000
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A detailed budget will be submitted by the artist and agreed by the CCG prior to final design sign off and any variations to this will need prior approval by the CCG.

Following the EOI stage, long-listed artists will be paid £600 to develop a stage 1 proposal before shortlisting, interview and then selection of the final proposal (see below).

Timeline (subject to variation)

Date	Item	Artist Fee Payments
10 November 23	Bricks launch open call - inviting EOIs in response to the Artist Brief	
November - December 23	Site Visit(s) and Information Sessions - please contact publicart@bricksbristol.org to find out when these are	
05 January 24, 10:00	Deadline - EOI submission	
Week of 08 January 24	Submissions are reviewed and long listed to 2 - 5 proposals and these artists are invited to prepare a Stage 1 proposal to work up their concept further.	
06 February 24	Deadline - Stage 1 proposal submission: including draft high level scope of work and draft initial budget	Fee of £600, on receipt of Stage 1 proposal
09 February 24	Proposals shortlisted to 2 submissions and successful artists invited to interview	
15 to 20 February 24 (date tbc)	Shortlisted artists interviewed	
15 to 20 February 24 (date tbc)	Successful artist formally commissioned and contract issued and relevant proof of insurances provided to client	
16- 23 February 24	Commission contract agreed and signed by all parties and monthly check in/sign off points booked in	£15k plus VAT
23 February - 05 April 24	Commissioned artist/s works up and submits draft scope of works including draft budget, draft risk assessment (including installation), draft podcast planning, draft engagement proposal, draft schedule and first draft final design to CCG for sign off	

Timeline continued

Date	Item	Artist Fee Payments
5 April 24	Deadline - Artist submits draft detailed budget, draft detailed risk assessment (including installation), podcast concept, engagement activity proposal (if applicable), draft detailed schedule and first draft final design	
April to August 24	CCG sign off draft budget, draft risk assessment (including installation), draft podcast planning, engagement planning, draft schedule and first draft final design.	£30k plus VAT (+ £3k, if undertaking engagement activity)
April to August 24	Community engagement work undertaken (dependent on project timeline and artist contract)	
09 April to 17 June 24	Artist R&D and development of the artwork final design and submission to CCG	
17 June 24	Deadline - Submit final detailed scope of work (including installation management plan), detailed budget and final detailed design.	
18 or 19 June 24	CCG sign off final design	£50k plus VAT (+ £2k if undertaking engagement activity)
19 June to 26 August 24	Fabrication of artwork (10 weeks)	
27 August 24	Installation on site begins	
30 August 24	Deadline - Artwork fully installed on site and project completed, including handover of maintenance and decommissioning documents and evaluation	£9k plus VAT (final payment)
	Total commission payments	£109k plus VAT

Submitting an Expression of Interest

The deadline for submitting an Expression of Interest is Friday 5th January 2024, 10am

Please provide the following as your Expression of Interest:

Where to send your proposal

publicart@bricksbristol.org

Email title/subject header

'WELCOME BUILDING PROPOSAL - Your Name'

Section 1 - Eligibility

Use one side of A4 to tell us:

- Your Name
- Artist Name/Company (if applicable)
- Contact Number
- Website (if available)

And confirm the following:

- A. You are based in South West
- B. You have or are willing and able to get required insurances.
- C. You are available for the project timeline.

Section 2 - Experience

Demonstrate your experience or capability (artistic and technical) for working at this scale, thorough either:

PDF of up to five sides of A4 written/ illustrated document.

or

4 minute video (video should be sent as a hyperlink)

Section 2 - Experience

Tell us about your idea/ proposal in response to this brief and indicate how this meets the Welcome Public Art Principles.

This can be done either as:

- PDF of up to four sides of A4 written/ illustrated document.

or

- 4 minute video (video should be sent as a hyperlink)

Section 4

Please also complete the equalities monitoring form via this link. This is kept anonymous and separate from your application. Should you be successful in being appointed, we welcome Access Riders from those who need adjustments to allow them to deliver this brief.

How Will My Proposal Be Assessed?

Your expression of interest will be considered by the Creative Commissioning Group, as follows:

Eligibility

If you are able to demonstrate your eligibility by confirming A, B and C (above), your submission will then be taken forward to be assessed against the Experience and Idea criterias below.

Experience

Artist(s) will be assessed by the Creative Commissioning Group in respect of their experience or capability for working at this scale against the following scoring:

Score 0 to 4	1	2	3	4
Demonstrate your experience or capability (artistic and technical) for working at this scale*	Not been answered or the answer raises serious doubts.	Partially answered but reservations remain about the clarity / robustness / credibility of the answer.	Acceptable – answered to a satisfactory standard.	Excellent – fully answered and exceeds satisfactory standards.

*If an artist(s) cannot provide a response that scores above 2, the CCG may use their discretion to discount the submission at this stage.

How Will My Proposal Be Assessed?

Idea Submissions will be assessed by the Creative Commissioning Group against the public art principles and criteria as below:

Score 0 to 4	1	2	3	4
	Not been answered or the answer raises serious doubts.	Partially answered but reservations remain about the clarity / robustness / credibility of the answer.	Acceptable – answered to a satisfactory standard.	Excellent – fully answered and exceeds satisfactory standards.

Score 0 to 4	1	2	3	4
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To relate to its context, be that the history of the place, the building’s theme of welcome or its local communities.

To be an ambitious idea and of high artistic quality.

To be public facing, create local civic pride and provide legibility for building occupants, visitors and the wider city.

To contribute to a welcoming external entrance and flexible internal lobby area known as “The Street”.

To be feasible with the programme budget

To be technically feasible - given the artist(s) track record and/or potential capabilities.

Community Engagement proposal (if supplied) - of appropriate scale, theme and content to the £3k budget and wider programme*

*This element will be a standalone score that will not impact the overall score if not included in the proposal

Creative Commissioning Group

The Creative Commissioning Group will shortlist, interview and select the commissioned artist(s) and guide the art commission process, which will be project managed by Bricks. The various design stages of the artwork/s will also be approved by the CCG. The CCG consists of:

Candour - Developer

candourgroup.co

Bristol City Council

aprb.co.uk

Bricks - Public Art Producer

bricksbristol.org/what-we-do/public-art

The CCG will assess proposals at the various stages against their ability to meet this artist brief.

Equalities Monitoring

If you apply, please also complete the equalities monitoring form via this [link](#). This is kept anonymous and separate from your application.

Further Information

For further information, please email publicart@bricksbristol.org with the subject line 'WELCOME INFO'

Please get in touch to discuss any access requirements you have in respect of responding to this brief.

FAQs - Please find a [link here](#) to additional information and frequently asked questions - this document will be updated throughout the commissioning process.

WELCOME BUILDING
LEAD ARTIST BRIEF

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www.bricksbristol.org

